



The Great 2020 NZ Fringe at BATS Info Pack

KEY DATES:

- NZ Fringe registration deadline: 14th October 2019
- 2020 NZ Fringe Festival: Friday 28th February – Saturday 22th March 2020

INITIAL TIMELINE FOR FRINGE PARTICIPATION:

- Submit a written proposal to BATS via jotform: Friday, 4th October 2019 (there will be a last minute registration party and BATS and Fringe Staff will be there to help you out)
 - Heyday Dome + Random Stage:
<https://form.jotform.co/72277821727867>
 - The Studio:
<https://form.jotform.co/92408250336857>
- Hear back from BATS about your application: By Wednesday, 9th October 2019
- Register with Fringe: By Monday, 14th October 2019
- Look at applying for Kakano Funding

WHAT IS FRINGE?

The NZ Fringe Festival, in Wellington, New Zealand, is an open-access, non 'programmed', genre bending arts festival spanning four weekends in summer and providing the most concentrated mix of talent across all art forms in the country. Anyone can be part of the 'F' in Fringe – there are no limits (apart from the laws of NZ) and Fringe encourages participants to take creative risks. From Fuse Circus to Flight of the Conchords, Strike Percussion and Footnote Dance, Fringe has played a significant role in helping artists to achieve bigger and brighter things both within New Zealand and beyond.

As a participant in Fringe your event will be listed in 25,000 copies of the printed NZ Fringe programme as well as on the NZ Fringe Festival website. We'll provide you with a platform to launch your work, a deadline to work to, and a festival atmosphere to wow your audience in. You'll be part of the biggest, longest running





Fringe in New Zealand and the experienced Fringe and BATS staff will be here to give you advice along the way – whether that be production or marketing, budgeting or accessing great bargains with your artist card. You'll also be able to connect with mentors, producers and other artists to share your experiences and ideas.

At the end of it all, YOU are the 'F' in Fringe. For more information see www.fringe.co.nz

FRINGE AT BATS

BATS Theatre hosted the first Fringe Festival in Wellington in 1989 and is still considered 'the heart of the Fringe'. BATS is a VERY popular venue choice and usually receives around three times as many Fringe applications as we can present. So in order to avoid disappointment, we strongly recommend you also apply to at least one other venue (each venue will have a different deadline, so check with everybody independently). BATS will let applicants know whether their show has been programmed around one week out from the Fringe registration deadline, so those who haven't been programmed at BATS have time to confirm with another venue.

To be considered for a season you will need to supply a written proposal, which describes your show and the experience audience members will have when they come to see it. If you need any help at all getting a proposal together, please don't hesitate to get in touch. We're here to help.

To pitch a Fringe show to BATS just complete the form at this link <https://form.jotform.co/72277821727867> and it will be submitted for review. If your Fringe show is offered a season you will be contacted by Wednesday 8th October. Any questions please email nick@bats.co.nz

THE STUDIO: 20/20 in 2020

Traditionally The Studio has been a space for low-tech, high-risk, smash-it-out-and-get-something-on-the-floor sort of work. But we're not in charge this time 'round, this year we're getting an intern to look over submissions for Studio applications and curate The Studio season during Fringe. Soon to be announced, applications for this space will be taken separately from our other two stages, and a call for submissions with a statement for types of work desired will come soon.

Watch this space...

To Pitch a Fringe show for The Studio complete this form: <https://form.jotform.co/92408250336857>

WHAT BATS IS LOOKING FOR

BATS isn't a traditional venue for hire. We aim to present a wide range of artforms





(e.g. theatre, dance, music, comedy, multimedia events and shows that are the strange and interesting venn diagram combinations of these things) from practitioners with varying experience levels, but with a focus on emerging practitioners and new work.

BATS is a presenting venue and we programme the space in terms of the BATS' kaupapa and priorities:

- Developing new New Zealand work
- Giving practitioners a chance to develop in a supportive environment
- Staging experimental and cutting edge work from New Zealand and overseas

SOME PRACTICAL AND TECHNICAL CONSIDERATIONS

During Fringe at BATS your show's running time cannot exceed one hour, and your design needs to be able to be set up and packed down in a short timeframe, and stored backstage. Storage is at a premium in our venue so we really encourage you to think about how to keep your set and props as simple as possible while still being effective. The dressing room, green room and kitchen are shared spaces.

We aim to give each show one full day's pack-in from 9am – 5pm, sometimes this may be 2 days. Unfortunately due to the tight timeframes there is no way to allocate extra time or have shows pack-in during evenings.

BATS provides lighting and sound equipment and all shows share a lighting rig which includes a series of general washes and specials, with the ability to add some show-specific specials during your pack-in. If you'd like more information on the technical equipment available at BATS, please send us an email. Our Technical and Facilities Manager, Brynne, will be available in the lead up to your season and during your pack-in to provide advice and support, but you will need to supply your own technical operator. We can help you find an operator if that is required.

ACCESSIBILITY

For full audience accessibility information see: <http://bats.co.nz/access-ibility/>.

There is a wheelchair ramp at the side of the building providing entry to the foyer/bar, the Random Stage, a wheelchair accessible Box Office counter and an accessible toilet. The ground floor is fully wheelchair accessible and we have a stair climber that enables wheelchair users to reach The Heyday Dome on the first floor and The Studio on the top floor. We ask that audience members with accessibility requirements contact the Box Office 24 hours in advance to allow us to make sure their visit is as smooth and enjoyable as possible!

YOUR RESPONSIBILITIES

As well as providing your own lighting and sound operator, you are primarily responsible for the marketing of your show.





Our Marketing and Fundraising Manager, Stevie, is here to provide you with advice and support, and your show will be promoted as part of the BATS' Fringe programme through things like our weekly email newsletter BATSmal (you can sign up through our Facebook page ([BATS Theatre](#)) or website ([bats.co.nz](#)) and our Facebook and Twitter; but it's up to you to work out a publicity plan.

Similarly, your set, props and everything else is up to you! This includes any extra technical equipment not held by BATS, or licenses for any scripted work or music that isn't original. If you're not sure who to contact to hire extra gear or secure script or music licenses, we can put you in touch with the right people.

WHAT IT COSTS TO STAGE A SHOW

THERE ARE NO UPFRONT COSTS TO HIRING BATS!

Fundamental to the philosophy of keeping BATS as accessible as possible for audiences is maintaining low ticket prices. For the Fringe most shows will be \$18 – \$22 for a full price ticket and \$14 – \$16 for a concession. We will also offer a special price for Fringe 'Addicts' and other Fringe practitioners. This is important to remember when you are budgeting your income for the show.

If your skint, we can totally pay your Fringe registration for you and just take it out of your takings. - Hit up Nick and he will help you out!

Theatre Hire

BATS takes 15% (+ GST) of your gross box office income as theatre hire. This is calculated at the end of your season and deducted from your final reconciliation.

Inside Charges

BATS runs its own in-house booking system. Tickets can be purchased via the BATS' website, phone or in person at the box office. The inside charge is \$2.00 (Incl. GST) per ticket sold and is included in the advertised ticket price. There is no charge for complimentary tickets, unless you go over your allocation.

Maintenance Fee

BATS charges a nominal maintenance fee of \$20 (+ GST) per performance, to a maximum of \$200 (+ GST) per season. This fee covers general wear and tear and other minor maintenance costs.

GST and ticket sales

BATS will act as an agent for the Company for ticket sales. Sole responsibility for the collection and payment of GST with respect to ticket sales shall rest with the





Company. If the Company is GST registered, the ticket sale includes GST. If the Company is not GST registered, the ticket sale does not include GST.

TALK TO US!

Remember, the BATS' staff are here to help you! If you are able to, we encourage you to arrange an informal meeting with Nick to discuss your show (if you're not based in Wellington, this discussion can take place by phone or Skype) in advance of the BATS' submission deadline.

- If your show is programmed you MUST register with the NZ Fringe Festival and pay the registration fee. Fringe registrations are due on Monday 14th October 2019. For more information about spaces, check out our [website](#).
- For more information about the Fringe Festival itself, contact Rose Jang at the Fringe - rose@fringe.co.nz, or check out their website – fringe.co.nz

BATS' CONTACT DETAILS

For any Fringe at BATS questions get in touch with Nick in the first instance and if he can't answer your question he can point you in the right direction!

The BATS team is:

- Programme Director: Nick Zwart (nick@bats.co.nz)
- General Manager: Jonty Hendry
- Finance and Events Manager: Kristin Burns
- Technical and Facilities Manager: Brynne Tasker Poland
- Marketing and Fundraising Manager: Stevie Greeks
- Front of House Manager: Troy Mihaka

For information, current show details and bookings:
bats.co.nz

For BATS Office:
(04) 802 4176
(04) 802 4175

BATS Theatre is located at 1 Kent Terrace, Mt Victoria, Wellington. If you're looking for the office, it's up the central staircase and to your right on the first floor.

